**Netflix Data Analysis - Summary of Insights**

1. Content Type:

- Movies dominate the platform, making up a larger share than TV Shows.

2. Top Producing Countries:

- The United States has the highest number of Netflix titles, followed by India and the UK.

3. Movie Ratings:

- The most common ratings for Movies are TV-MA, TV-14, and R, indicating mature content dominates.

4. Most Featured Directors:

- The top 5 directors with the most titles include Rajiv Chilaka and others from Indian animation and drama genres.

5. Yearly Additions:

- Netflix saw rapid content growth from 2016–2020, with a peak in 2019.

6. Movie Duration:

- The average movie length is approximately 100 minutes.

7. Recent Additions:

- Several new titles were added in 2024, showing Netflix continues to expand its library.

These insights were drawn from SQL queries and visualized in a Power BI dashboard.